

Sponsorship Matrix – 2019

14th CII Food Safety, Quality & Regulatory Summit *Smart Interventions for Strengthening the Food Safety Ecosystem* **11 December 2019 | Hotel LeMeridien, Janpath, New Delhi**

Benefits	Principal Sponsor	Co-Sponsor	Associate
	₹ 10 L	₹ 7.5 L	₹ 5 L
CEO of the organization to share the dais with Chief Guest in inaugural Session of the Summits	*		
Special Press Interviews for the CEO will be organized with the Media during Summits	*	*	
Sponsor will be provided with an opportunity to nominate Speaker in the Summit		*	*
No. of Complementary Delegates:			
For each Summit(as per sponsorship level)	8	5	3
Kaizen Competition Seminar (10 th December, IHC, New Delhi)	4	2	1
Hygiene Equipment Workshop (12-13 Dec, IHC, New Delhi)	2	1	1
Logo visibility on the wings of the backdrop on Day 1 in Plenary Sessions	*	*	
One full-page advertisement of the Sponsor on CII Communique	*		
Sponsor can run an advertisement film during breaks on the days of the Summit (Duration)	1 Minute	45 Seconds	30 Seconds
Acknowledged as Sponsor on the CII FSQR Summit Website and any other literature brought out to market / project the event	*	*	*
Acknowledged as the Sponsor in all media coverage, press releases, advertisements, etc	*	*	*
Recognition of sponsorship on a sign at the entrance to the function	*	*	*
Suitable space will be allocated to showcase their products	9 sqm	9 sqm	6 sqm
“Thank you” sponsors panel with all the sponsors logo will be prominently displayed at the venue	*	*	*
Sponsor’s literature will be distributed in the documentation pack and also prominently displayed.	*	*	*
Acknowledgement through a specially printed card, giving the Sponsors logos in the documentation pack.	*	*	*
Inclusion of Sponsoring company details in the “Sponsors Profile” booklet	*	*	*
Special announcement thanking the Sponsors	*	*	*