



**Benefits of Sponsorship for the National Cold Chain Summit 2016**  
**27 October 2016**

Principal Sponsor

Premium Sponsor

Co-Sponsor

Associate Sponsor

Lunch Sponsor

Corporate Contributor

10 Lakh

8 Lakh

5 Lakh

3 Lakh

2 Lakh

1 Lakh

**Logo Visibility**

*(Logo size and positioning varies as per the level of sponsorship)*

Wings of the backdrop

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Opportunity for CMD/ Senior Company representative to participate in Inaugural or the Valedictory Session (at CII's discretion) plus one more speaking opportunity

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One speaking opportunity

(excluding Inaugural & Valedictory Session)

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Screening of corporate film at the Venue (duration will depend on the category)

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Screening of Commercial

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Numbers of delegates to be nominated free

15

10

7

5

4

2

**Company Literature**

As part of the documentation pack

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**Logo Placements Size would differ as per the category)**

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Recognition of Sponsorship on a sign at the entrance to the function

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Recognition of level of Sponsorship in the delegate kit (Thank you sponsor card)

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Separate panel "Thanking all the sponsors" at Conference venue

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Conference Webpage

Different coloured delegate badges for Sponsors

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