9th National Food Safety and Quality Summit
2-3 December 2014: New Delhi

"Excellence in Food Safety and Quality for Consumer Safety and Competitiveness"

Principal Sponsor – Rs 15 Lakhs

Your sponsorship will contribute towards promoting Food Safety, Quality and Competitiveness in the Food & Beverages sector of the country

Participation in the Summit
- CEO of your organization to share the dais with Chief Guest in inaugural Session
- The Principal Sponsor can nominate 20 delegates free of cost to the Summit on 2nd December.
- The Principal Sponsor can nominate a total of 20 participants in the master classes on 3rd December
- Additional participants will get 20% discount.
- Special reserved seating for all delegates nominated by the Principal Sponsor in a “Sponsor Block”.
- Different Colour delegate badges for Principal Sponsor

Wider Publicity / Visibility to the Sponsoring Company – 2nd December (LeMeridien)
- Logo visibility on the wings of the backdrop in the Plenary Hall and on the cover page of the Theme Paper.
- One full-page advertisement of FSQ Summit along with the acknowledgement of Summit sponsors in the Communique- CII’s monthly Magazine – reaching more than 9000 CEO’s hand.
- Principal Sponsor can run an advertisement film (up to 2 minutes duration) during breaks on the days of the Summit at the Coffee/Lunch Area
- Will be acknowledged as Principal Sponsor on the CII FSQ Summit Website and any other literature brought out to market / project the event.
- Will be acknowledged as the Principal Sponsor in all media coverage, press releases, advertisements, etc.
- Recognition of sponsorship on a sign at the entrance to the function.
- Suitable space will be allocated (12 sqm) for the Principal Sponsor to showcase their products.
- “Thank you” sponsors panel with all the sponsors logo will be prominently displayed at the venue.
- Principal Sponsor’s literature will be distributed in the documentation pack and also prominently displayed.
- Acknowledgement through a specially printed card, giving the Sponsors logos in the documentation pack.
- Inclusion of Sponsoring company details in the “Sponsors Profile” booklet
- Acknowledgement of the Principal Sponsor in the Communique- CII’s monthly Magazine covering the proceedings of the Summit.
- Special announcement thanking the Sponsors.

Wider Publicity / Visibility to the Sponsoring Company at the venue on 3rd December
- Logo visibility on the Backdrop in the Training Halls.
- Suitable space will be allocated (9 sqm) for the Principal Sponsor to showcase their products.

For further details please contact Ms Anju Bist, CII
Phone: 011-46344611; Email: anju.bist@cii.in
9th National Food Safety and Quality Summit
2-3 December 2014: New Delhi

"Excellence in Food Safety and Quality for Consumer Safety and Competitiveness"

Co-Sponsor – Rs 10 Lakhs

Your sponsorship will contribute towards promoting Food Safety, Quality and Competitiveness in the Food & Beverages sector of the country

Participation in the Summit

- The Co-Sponsor will get a speaker slot at the Technical Session on 2nd December at Hotel LeMedien.
- The Co-Sponsor will get a speaker slot at the Masterclasses on 3rd December at India Habitat Centre.
- The Co-Sponsor can nominate 15 delegates free of cost to the Summit on 2nd December.
- The Co-Sponsor can nominate a total of 15 participants in the master classes on 3rd December
- Additional participants will get 20% discount.
- Special reserved seating for all delegates nominated by the Co-Sponsor in a "Sponsor Block".
- Different Colour delegate badges for Co-Sponsor

Wider Publicity / Visibility to the Sponsoring Company – 2nd December (LeMeridien)

- Logo visibility on the wings of the backdrop in the Plenary Hall and on the cover page of the Theme Paper.
- One full-page advertisement of FSQ Summit along with the acknowledgement of Summit sponsors in the Communique- CII’s monthly Magazine – reaching more than 9000 CEO’s hand.
- Co-Sponsor can run an advertisement film (up to 1.5 minutes duration) during breaks on the days of the Summit at the Coffee/Lunch Area
- Will be acknowledged as Co-Sponsor on the CII FSQ Summit Website and any other literature brought out to market / project the event.
- Will be acknowledged as the Co-Sponsor in all media coverage, press releases, advertisements, etc.
- Recognition of sponsorship on a sign at the entrance to the function.
- Suitable space will be allocated (9 sqm) for the Co-Sponsor to showcase their products.
- “Thank you” sponsors panel with all the sponsors logo will be prominently displayed at the venue.
- Co-Sponsor’s literature will be distributed in the documentation pack and also prominently displayed.
- Acknowledgement through a specially printed card, giving the Sponsors logos in documentation pack.
- Inclusion of Sponsoring company details in the “Sponsors Profile” booklet
- Acknowledgement of the Co-Sponsor in the Communique- CII’s monthly Magazine covering the proceedings of the Summit.
- Special announcement thanking the Sponsors.

Wider Publicity / Visibility to the Sponsoring Company at the venue on 3rd December

- Logo visibility on the Backdrop in the Training Halls.
- Suitable space will be allocated (9 sqm) for the Co-Sponsor to showcase their products.

For further details please contact Ms Anju Bist, CII
Phone 011-46344611; Email: anju.bist@cii.in
9th National Food Safety and Quality Summit
2-3 December 2014: Hotel LeMeridien, New Delhi

Excellence in Food Safety and Quality for Consumer Safety and Competitiveness

Associate Sponsor – Rs 5 Lakhs

Your sponsorship will contribute towards promoting Food Safety, Quality and Competitiveness in the Food & Beverages sector of the country

Participation in the Summit

- The Associate Sponsor can nominate 6 delegates free of cost to the Summit on 2nd December.
- The Associate Sponsor can nominate a total of 6 participants in the master classes on 3rd December
- Special reserved seating for all delegates nominated by the Associate Sponsor in "Sponsor Block".
- Different Colour delegate badges for Associate Sponsor

Wider Publicity / Visibility to the Sponsoring Company at the venue on 2nd December

- Logo visibility on the wings of the backdrop in the Plenary Hall and on the cover page of the Theme Paper.
- One full-page advertisement of FSQ Summit along with the acknowledgement of Summit sponsors in the Communique- CII’s monthly Magazine - reaching more than 9000 CEO’s hand.
- Associate Sponsor can run an advertisement film (up to 1 minutes duration) during breaks on the days of the Summit
- Will be acknowledged as Associate Sponsor on the CII FSQ Summit Website and any other literature brought out to market / project the event.
- Will be acknowledged as the Associate Sponsor in all media coverage, press releases, advertisements, etc.
- Recognition of sponsorship on a sign at the entrance to the function.
- Suitable space will be allocated (9 sqm) for the Associate Sponsor to showcase their products.
- “Thank you” sponsors panel with all the sponsors logo will be prominently displayed at the venue.
- Associate Sponsor’s literature will be distributed in the documentation pack and also prominently displayed.
- Acknowledgement through a specially printed card, giving the Sponsors logos in the documentation pack.
- Inclusion of Sponsoring company details in the “Sponsors Profile” as part of the Background Paper.
- Acknowledgement of the Associate Sponsor in the Communique- CII’s monthly Magazine covering the proceedings of the Summit.
- Special announcement thanking the Sponsors.

Wider Publicity / Visibility to the Sponsoring Company at the venue on 3rd December

- Logo visibility on the Backdrop in the Training Halls.

For further details please contact Ms Anju Bist, CII
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Global Branding through Excellence in Quality and Food Safety

Corporate Sponsor – Rs 3 Lakhs

Your sponsorship will contribute towards promoting Food Safety, Quality and Competitiveness in the Food & Beverages sector of the country

Participation in the Summit

- The Corporate Sponsor can nominate 3 delegates free of cost to the Summit on 2nd December.
- The Corporate Sponsor can nominate a total of 3 participants in the master classes on 3rd December.
- Special reserved seating for all delegates nominated by the Associate Sponsor in "Sponsor Block".
- Different Colour delegate badges for Associate Sponsor.

Wider Publicity / Visibility to the Sponsoring Company (2nd December, LeMeridien)

- Logo visibility on the wings of the backdrop in the Plenary Hall and on the cover page of the Theme Paper.
- One full-page advertisement of FSQ Summit along with the acknowledgement of Summit sponsors in the Communique- CII’s monthly Magazine - reaching more than 8000 CEO’s hand.
- Will be acknowledged as Corporate Sponsor on the CII FSQ Summit Website and any other literature brought out to market / project the event.
- Will be acknowledged as the Corporate Sponsor in all media coverage, press releases, advertisements, etc.
- Recognition of sponsorship on a sign at the entrance to the function.
- Suitable space will be allocated (6 sqm) for the Corporate Sponsor to showcase their products.
- “Thank you” sponsors panel with all the sponsors logo will be prominently displayed at the venue.
- Corporate Sponsor’s literature will be distributed in the documentation pack and also prominently displayed.
- Acknowledgement through a specially printed card, giving the Sponsors logos in the documentation pack.
- Inclusion of Sponsoring company details in the “Sponsors Profile” as part of the Background Paper.
- Acknowledgement of the Corporate Sponsor in the Communique- CII’s monthly Magazine covering the proceedings of the Summit.
- Special announcement thanking the Sponsors.

Wider Publicity / Visibility to the Sponsoring Company at the venue on 3rd December

- Logo visibility on the Backdrop in the Training Halls.

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