



Confederation of Indian Industry



1<sup>st</sup>

# Meat and Poultry

## SUMMIT 2013

25-26 February 2013

India Habitat Centre, Lodhi Road, New Delhi

*Announcing*

*Sustainable Upgradation  
of Indian Meat & Poultry Sector*





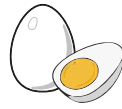
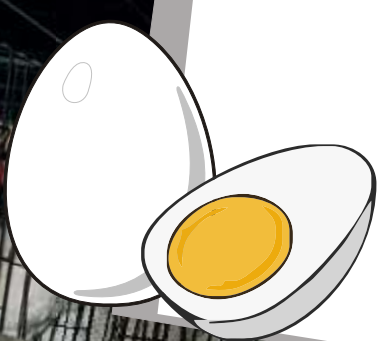
Announcing

# 1<sup>st</sup> Meat and Poultry

SUMMIT 2013

25-26 February 2013  
India Habitat Centre, Lodhi Road, New Delhi

*Sustainable Upgradation  
of Indian Meat & Poultry Sector*



## Aim of the Summit

- ❖ 'To think big' and 'Think globally' for all stakeholders of the Meat and Poultry sector in India.
- ❖ Enhance focus of all stakeholders of the sector for sustainable growth, upgradation and export.
- ❖ Deliberate on Food Safety Regulations enforcement and its suitability to the contemporary global environment
- ❖ Build and develop confidence of the international Meat and Poultry corporate for mutual benefits.
- ❖ Deliberate on the road blocks related to international trade in Meat and Poultry.
- ❖ Create employment opportunities in rural / urban India
- ❖ Focus towards Small Scale Farming, Animal Health, Vaccination, Zoonotic diseases, Hygienic Practices, Utilization of waste and by-products for "Green Development and Growth" of the Meat and Poultry sector



## Benefits to participants

- ❖ Participate in sessions led by CEOs and domain experts
- ❖ Understand Global Developments in the Meat and Poultry sector
- ❖ Acquire knowledge about humane animal rearing
- ❖ Understand the scope for testing and R & D in the sector
- ❖ Understand the ways and means for backward linkages in the sector
- ❖ Understand the scope of Academia-Industry Partnership
- ❖ Interact on Action Plan for sustainable upgradation of the Indian Meat and Poultry sector



## Special Attractions

- ❖ B2B meetings of importers / exporters of Meat and Poultry processing-
  - o Technologies
  - o Equipment
  - o Products
- ❖ Network with buyers, sellers, equipment manufacturers, regulators and other national and international stakeholders
- ❖ Exposition



## Who should attend ?

- ❖ Entrepreneurs, Owners, CEOs, Senior and Middle Management of the Sector
- ❖ Consulates of various countries
- ❖ Decision Makers responsible for functions like Corporate Strategy, Planning, Exports, Procurement, Quality, Production, Finance, Engineering, HR
- ❖ Personnel from Food Supply Chain and Cold Chain
- ❖ Government & Regulatory Authorities
- ❖ Research, Analysis and Testing Lab Personnel
- ❖ Plant & Equipment Designers and Fabricators, Importers and Exporters
- ❖ Abattoir, Poultry Farming and animal rearing Owners / Professionals
- ❖ Meat and Poultry retail chain Professional
- ❖ Hotels, Restaurants and Catering Professionals
- ❖ Other Stakeholders in Meat and Poultry Business



## Faculty

- ❖ Regulators
- ❖ Consulates of various countries
- ❖ Domain Experts from India and Abroad
- ❖ Meat and Poultry Indian and International Organization
- ❖ Captains from Industry



## Deliberations, Case Studies, Panel Discussions and Exposition planned

- ❖ Primary Production – Animal rearing and farming
- ❖ Livestock Storage and Transportation
- ❖ Processing of Meat & Poultry
- ❖ Exports with focus to EU and other western markets
- ❖ Retail of Meat and Poultry Products
- ❖ Environment, recycling of by products and Pollution issues
- ❖ Global Best Practices in Meat and Poultry Sector
- ❖ FSSAI and International Regulations



The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the growth of industry in India, partnering industry and government alike through advisory and consultative processes.

CII is a non-government, not-for-profit, industry led and industry managed organisation, playing a proactive role in India's development process. Founded over 117 years ago, it is India's premier business association, with a direct membership of over 7100 organisations from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 90,000 companies from around 250 national and regional sectoral associations.

CII catalyses change by working closely with government on policy issues, enhancing efficiency, competitiveness and expanding business opportunities for industry through a range of specialised services and global linkages. It also provides a platform for sectoral consensus building and networking. Major emphasis is laid on projecting a positive image of business, assisting industry to identify and execute corporate citizenship programmes. Partnerships with over 120 NGOs across the country carry forward our initiatives in integrated and inclusive development, which include health, education, livelihood, diversity management, skill development and water, to name a few.

The CII Theme for 2012-13, 'Reviving Economic Growth: Reforms and Governance,' accords top priority to restoring the growth trajectory of the nation, while building Global Competitiveness, Inclusivity and Sustainability. Towards this, CII advocacy will focus on structural reforms, both at the Centre and in the States, and effective governance, while taking efforts and initiatives in Affirmative Action, Skill Development, and International Engagement to the next level.

With 63 offices including 10 Centres of Excellence in India, and 7 overseas offices in Australia, China, France, Singapore, South Africa, UK, and USA, as well as institutional partnerships with 223 counterpart organisations in 90 countries, CII serves as a reference point for Indian industry and the international business community.



### **CII - Jubilant Bhartia Food and Agriculture Centre of Excellence (CII - FACE)**

The Centre endeavours to build capacity while leveraging technology and innovation to improve productivity and the environmental footprint of agriculture. It focuses on introducing efficiencies across the supply chain, right from the farm gate to the end consumer.

Guided by an Expert Group on Food Safety and Quality consisting of technical experts from the Indian Industry, CII commenced Food Safety and Quality (FSQ)-related services to the Indian Industry since 2003. It has been a preferred partner for information and knowledge dissemination, carrying out Awareness programs, trainings, Workshops, Consultancy, Gap assessments, skill and capacity building services, Seminars and Award Process, on various subjects relating to Food Safety, Quality Management, Manufacturing Excellence, Business Excellence, Total Productive Maintenance and Quality tools and techniques, for providing a platform to share information and best practices.

**Sponsors, Exhibitors,  
B2B meetings  
Speaker, Delegates  
May Contact**

Anju Bist  
Executive Officer  
CII Jubilant Bhartia Food & Agriculture, Centre of Excellence (FACE)  
India Habitat Centre, Core 4A, Ground Floor,  
Lodi Road, New Delhi – 110003  
Tel: 011-463 44611 • Email: anju.bist@cii.in