

# National Conference on POULTRY & POULTRY PRODUCTS

*Creating an economically viable and sustainable Poultry Industry*

NEW DELHI

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the  
Date*

MONDAY

MARCH  
21<sup>st</sup>

2022

CII is organising a Conference on **Poultry & Meat Sector** on **Monday, 21st March 2022** in New Delhi with the theme "**Challenges and Opportunities in the Indian Poultry & Meat Sector**".

The objective of the Conference is to deliberate on the key challenges in the sector and develop a roadmap for economically sustainable and robust Poultry & Meat Sector, that will contribute towards doubling the farmers income and accelerating the economic growth of the country, as well as is aligned with the UN Sustainable Development Goals (SDGs).

## KEY SESSIONS

**Tapping potential of the  
Indian Poultry Sector**

**Strengthening Farming  
Systems to create  
economic viability across  
the supply chain**

**Role of Technology and  
Innovation in Enhancing the  
efficiency of poultry sector**

**Strength & Potential in  
Processing, Value-Added  
poultry products**

## PARTICIPANTS

Central Government Departments

State Animal Husbandry Departments

Poultry, Egg, Meat, Feed Industry

Food Processors

Ready to Eat/Ready to Cook food segment

Quick Service Restaurants (QSR)

Veterinary Institutes

Integrators

Academics

Start-ups

Banks / Financial Institutions

Progressive Farmers

Supported by:



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