

5th Stakeholder Forum

Consumer insights and Evolving ecosystem of Health Supplements & Nutraceuticals in India

1700 – 1830 hrs (IST): 25th May 2022 (Wednesday)

The Health Supplements & Nutraceuticals sector has gained significant importance over the years in the country. This is primarily on account of shift in consumer preference and behaviour towards nutrition and health.

The 5th ReCHaN Stakeholder Forum will focus on a first of its kind research findings on consumer understanding and perceptions on health supplements and nutraceuticals and Vision 2030 for the sector.

The Forum will include deliberations on key findings and messages for different stakeholders which could be key catalysts for innovative approaches in the future and will support in developing quality products aligned with consumer perceptions. It will further help understand the consumer insights towards making informed choices.

1700 - 1710	Opening Remarks	Ms Meetu Kapur, Executive Director, CII- Food and Agriculture Centre of Excellence (FACE)
1710 – 1725	A report on Consumer Survey	Mr Puneet Avasthi, Director, Specialist Business, South Asia, KANTAR
1725 – 1730	Q&A	
1730 – 1815	Vision 2030 by CEOs	Context setting: Mr Simon Pettman, Executive Director International Alliance for Dietary/Food Supplement Associations (IADSA) Vision 2030 by: <ul style="list-style-type: none"> ○ Mr Ajay Khanna, CEO, Herbalife ○ Mr Sanjaya Mariwala, CEO, OmniActive ○ Mr Tarun Arora, CEO, Zydus Wellness ○ Mr Arvind Shukla, MD Nutrition Business, Dr Reddy's Laboratories
	Q & A	
1815	Special address by Chief Guest	Mr Arun Singhal Chief Executive Officer Food Safety & Standards Authority of India (FSSAI)
	Vote of Thanks	Ms Meetu Kapur Executive Director, CII-FACE